

How to Get Your Incentive!

For Members with a Florida Blue Account

Members who have an existing account with FloridaBlue.com should follow the instructions below to obtain their \$300 gift card.

Step 1: Visit FloridaBlue.com and select the **Log in** button from the top right of the screen to access an existing account.

If you have never created an account, select *New Member Registration* and see Page 2.

Step 2: Enter your username and password. If you do not know your login credentials, select **Forgot User ID or Password**.

Step 3: Before beginning, please verify your address. Incentives will be mailed to the address on file with Florida Blue. To check your address, scroll down and click on **View ID Card***. *If the address on file is incorrect, alert your Human Resources Department or Administrator to have your address updated. Please wait at least 7 days before completing the task to qualify for the incentive.*

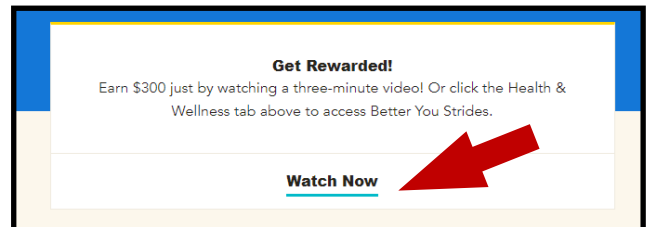


**If you are a spouse or dependent on the Florida Blue policy, you will need to verify the address on the primary insured's account before viewing the video.*

Step 4: Once you have confirmed the address on file is correct, click on the **Florida Blue logo** in the upper, left corner of your screen to return to the home page.



Step 5: On the home page, scroll down and click **Watch Now** located under the section titled **Get Rewarded!**



Step 6: Click on the play button to watch the three minute video regarding Coronavirus. After viewing the video, your gift card will be mailed to you within 12 weeks.



Please note: You only need to watch the video one time to earn the gift card. Once this is complete, you'll automatically receive your gift card within 12 weeks. The page will not refresh after viewing the video, but be assured Florida Blue will capture your video view.

For questions or issues, please call:
Customer Service - (800) 352-2583

How to Get Your Incentive!

For Members Not Registered with FloridaBlue.com

Members who have not created an account with FloridaBlue.com should follow the instructions below to obtain their \$300 gift card.

Step 1: Visit FloridaBlue.com and select the **Login** button from the top right of the screen. Click on **New Member Registration** to create your account. If you have an existing account, please see page 1.

Step 2: Enter your Member ID number located on your Florida Blue insurance card. Provide required information* to complete your registration.
*If the system does not recognize you, please reach out to your Human Resources Department or Administrator.

Step 3: Enter your email address, and then check your email for the verification code.

Step 4: Create your username and password. Next, identify security questions and sign in.

Step 5: Before beginning, please verify your address. Incentives will be mailed to the address on file with Florida Blue. To verify your address, scroll down and click on **View ID Card***. *If the address on file is incorrect, please alert your Human Resources Department or Administrator to have your address updated. Please wait at least 7 days before completing the task to qualify for the incentive.*

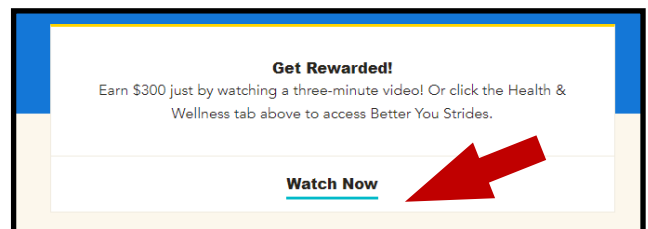


**If you are a dependent on the Florida Blue policy, you will need to verify the address on the primary insured's account before viewing the video.*

Step 6: Once you have confirmed the address on file is correct, click on the **Florida Blue logo** in the upper, left corner of your screen to return to the home page.



Step 7: On the home page, scroll down and click **Watch Now** located under the section titled **Get Rewarded!**



Step 8: Click on the play button to watch the three minute video about Coronavirus. After viewing the video, your gift card will be mailed to you within 12 weeks.



Please note: You only need to watch the video one time to earn the gift card. Once this is complete, you'll automatically receive your gift card within 12 weeks. The page will not refresh after viewing the video, but be assured Florida Blue will capture your video view.

For questions or issues, please call:
Customer Service - (800) 352-2583